

SIGHT IS BEAUTIFUL

Poster Contest

2025-2026

Sponsored by District 50, Lions of Hawaii

Chairman: LION Melissa Chong

60 Oliana Street

Hilo, Hawaii 96720

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ORDER OF POSTER PACKET CONTENTS

- 1. Clarifications, Rationale***
- 2. Guidelines for Clubs and Zones***
- 3. Guidelines for Schools***
- 4. Sample letter to school leadership***
- 5. Standards for judging***
- 6. Club reporting form***
- 7. Zone reporting form***



CLARIFICATIONS, RATIONALE
“Sight Is Beautiful” Poster Contest 2025-2026
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The Sight Is Beautiful Poster Contest includes some points of emphasis and clarification for 2025-2026. In italics after each, is an explanation or rationale.

1. Each zone will have a Zone Poster Coordinator to coordinate the poster with that zone’s clubs.
The contest is a function of the district and will be conducted at the zone level. The Zone Chair may serve as or appoint the Zone Poster Coordinator.
2. Contest is open to students in Kindergarten through Grade 6.
Grades K-6 will be included in this year’s “Sight Is Beautiful” poster contest.
3. Division Titles will reflect grade level: Division K (Kindergarten), Division 1 (Gr. 1), Division 2 (Gr. 2), Division 3 (Gr. 3), Division 4 (Gr. 4), Division 5 (Gr. 5), Division 6 (Gr. 6)
This simply helps avoid confusion that has arisen over division titles.
4. “Guidelines for Clubs and Zones” and “Guidelines for Schools” are separate documents.
Helps clean up “Guidelines for Schools” and makes it more user-ready. Keeps internal Lions’ guidelines private from school use.
5. “Letter to superintendent” [or school leadership] is sample inclusion to be adapted to island/zone use.
It is important PR for Lions to go through correct channels. It might be the island DOE superintendent, private school superintendent or school principal, based on local requirements.
6. Disqualifications have been further spelled out and specifically identified in “Guidelines for Schools” and the Zone Poster Coordinator is asked to make disqualifications before zone or state judging.
Guidelines and rules will be strictly adhered to. Posters with rules violations will be disqualified.
7. Reporting forms for clubs and zones have been clarified and are included in the “packet”.
Hopefully this clarifies the reporting and encourages clubs/zones to report effectively.
8. It is emphasized that only ONE poster, per division, per club can go to zone judging (not one poster per school).



GUIDELINES FOR CLUBS AND ZONES
“Sight Is Beautiful” Poster Contest 2025-2026
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PLEASE BECOME FAMILIAR WITH THE RULES AND WITH THE CHANGES AND DEADLINES. Use this information to effectively plan your poster contest. This page is not for schools, but for the clubs and zone personnel.

PRIOR TO THE CONTEST—ZONE LEVEL

1. A **Zone Poster Coordinator** [either the Zone Chair or Lion appointed by Zone Chair] will coordinate SIB activities of clubs in the zone; i.e. make sure clubs have guidelines, determine any zone prizes, set up zone judging and other duties. The poster contest will operate as a function of the zone, under the leadership of the Zone Chair.

Please submit contact information of this person to Lion Melissa Chong.

2. Early in the school year, contact with the island DOE Superintendent or other school leadership (as per local custom) will be made requesting permission to conduct the contest. The Zone Poster Coordinator will need to make every effort to avoid duplication of effort.
 - a) A **letter** of permission is included in the packet that can be adapted to your needs and situation.
 - b) Please include **The Guidelines for Schools** with local/state timelines, plus **Standards for Judging**. When notified of approval, your zone and club chairs can “kick off” the contest.

CONDUCTING THE SIB CONTEST—CLUB LEVEL

1. Each Lions Club will be responsible for the scheduling, arranging with schools, establishing the number, nature and values of prizes, judging, local deadlines, etc. Please **fill in the bottom of the “Guidelines for Schools”** before submitting the forms/guidelines to schools and leadership.
2. In your judging, remember that each club can only submit **ONE winning poster PER DIVISION for zone judging** (not one per school)—regardless of # of schools sponsored.
3. Club judging must be **completed** and winning posters must be **in the hands** of your Zone Poster Coordinator **by February 21, 2026**. The **Club Poster Coordinator** will submit the “**Club Reporting Form**” to their Zone Poster Coordinator also **by February 21, 2026**.

AFTER THE CLUB CONTEST—ZONE LEVEL:

1. Zone judging will be completed **by March 14, 2026**. Ensure that all posters judged at this level are free of disqualifications.
2. The Zone Poster Coordinator will submit only ONE (1) winning poster per division per zone for state judging, to reach **D50 Contest Chair Lion Melissa Chong by March 21, 2025**.
 - a. Make sure the complete contact information for each poster is correctly printed on the back.
3. The Zone Poster Coordinator is to complete the “**ZONE REPORTING FORM**” (which compiles zone club numbers) and submit to **D50 Contest Chair Lion Melissa Chong by March 21, 2026**.
4. The Zone Poster Coordinator will also be responsible for returning winning posters to the clubs after state convention.

CONTACT INFORMATION for POSTERS AND REPORTS:

Lion Melissa Chong, D50 Sight Is Beautiful Poster Contest Chairman
60 Oliana Street
Hilo, Hawaii 96720



GUIDELINES FOR SCHOOLS

“Sight Is Beautiful” Poster Contest 2025-2026

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OVERVIEW

1. The contest is open to all students in grades Kindergarten through 6 attending public or private schools.
2. Judging criteria or standards are attached.
3. The sponsoring Lions Club will determine prizes, deadlines, and judging methods for each of its participating schools.
4. Students’ work will be evaluated in 7 divisions by grade level: Division K (Kindergarten), Division 1 (Gr. 1), Division 2 (Gr. 2), Division 3 (Gr. 3), Division 4 (Gr. 4), Division 5 (Gr. 5), Division 6 (Gr. 6)
5. 1st place posters in each of the 7 divisions will compete at the Zone Level for the privilege of going on to State-wide judging. The following prizes will be awarded to the **STATE WINNERS** in each division:

First Place	.	.	.	\$100 cash award
Second Place.	.	.	.	\$ 75 cash award
Third Place	.	.	.	\$ 50 cash award
Fourth Place	.	.	.	\$ 25 cash award
6. All posters become the property of the sponsoring Lions Club to do with as it sees fit. Every effort should be made to exhibit posters at public places, including schools.

RULES: All posters must meet the following guidelines or be disqualified:

1. The words “Sight Is Beautiful” must be on the face of the poster. **No other words or letters or numbers** can appear on the face of the poster. The words “Sight Is Beautiful” should appear only once on the face of the poster. For Hawaiian Immersion Schools, “Nani Ka Maka” is allowed in lieu of Sight Is Beautiful.
2. No computer-generated or adult-generated images or words can appear on the face of the poster. Poster must be the work of the participant.
3. No paste-on or other types of attachments are allowed on the face of the poster. This includes such things as glitter, foam, cut-out items, etc. Student may use crayon, paint, markers, pencils, etc.
4. POSTER SIZE MUST NOT EXCEED 12 INCHES BY 18 INCHES.
5. The student’s name, grade, school, teacher’s name, and sponsoring Lions Club must be recorded on the back of the poster in the UPPER LEFT CORNER (*defined by position as you turn the poster over from its viewing “orientation/position.”*) It also has to be legible. Adult-generated labels or printing may be used to record these. Missing or unreadable information may be cause for disqualification.

PRINT

LOCAL CLUB INFORMATION. Your sponsoring club is _____

The contact person is _____ Email: _____

Contact Person’s phone _____ Deadline for your school posters _____

[This letter is a model for you to send your district superintendent—personalize as needed]



**District 50 Lions of Hawaii
Sight Is Beautiful Contest Chair
Lions Club of Kaua'i**

Superintendent William Arakaki
Dept. of Education – Kauai District
3060 Eiwa St.
Lihue, HI 96766

date:

Dear Mr. Arakaki:

On behalf of the Lions Clubs of Kauai – Kauai Lions, North Shore Lions, Kapaa Lions, East Kauai Lions, Koloa Lions and West Kauai Lions, I am once again asking for your endorsement of the Sight Is Beautiful Poster Contest for this school year. With this contest, we encourage children to place a greater value on their ability to see the world around them.

Guide lines are the same as last year's and are included. If you would like to view more information on this contest and the service work of the Hawaii Lions, check out the website: www.hawaiilions.org. The "Sight Is Beautiful" link is one of many on the home page.

As the 6 Lions Clubs contact each school, they will establish deadlines for their judging their school's posters as well as a schedule of prizes. At this time, we would like your official support in this endeavor.

Looking forward to hearing from you soon and getting started on this historical project.

Sincerely,

JoAnn Steinfort
Sight Is Beautiful Poster Chairman
Region I, Zone 1 (Kauai)
246-4712
pasteinfort@gmail.com



Standards for Judging



“Sight Is Beautiful” Poster Contest 2025-2026 *Sponsored by the D50, Lions of Hawaii*

Division K [Kindergarten], Division 1 [Grade 1] and Division 2 [Grade 2]

Originality	40 points
Theme (How well theme is expressed).	20 points
Color.	20 points
Composition (How attractive is the poster).	10 points
Neatness.	10 points

Generally, children at these levels are still trying to acquire motor skills. Much of their work is experimentation with media and tools. Thus, their products are largely experimental, not representation.

Their colors are usually bright and unadulterated; not much mixing. There may be unfilled open spaces. Their sense of proportion differs from the adults in what is important to them is enlarged. A good piece is simple, free and large.

Division 3 [Grade 3] and Division 4 (Grade 4]

Originality.	40 points
Theme (How well theme is expressed).	30 points
Color.	10 points
Composition (How attractive is the poster).	10 points
Neatness.	10 points

At this level, theme will not be easily recognized. It is difficult for children to comprehend this concept. Children at this age group also tend to use bright colors.

Division 5 [Grade 5] and Division 6 (Grade 6]

Originality.	35 points
Theme (How well theme is expressed).	35 points
Art Media Technique (type of media, how used).	10 points
Composition (How attractive is the poster).	10 points
Neatness.	10 points

[illegible]



ZONE REPORTING FORM



“SIGHT IS BEAUTIFUL” POSTER CONTEST 2024-2025

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Each Zone Poster Coordinator will complete this form (or a reasonable alternative) and mail/email them by **March 21, 2026** (same day posters are due) to D50 Lion Melissa Chong, SIB chair,
60 Oliana Street Hilo, Hawaii 96720 hilolionsclub@gmail.com

REGION __, ZONE __, had __ clubs with __ participants. Here are our ZONE WINNERS:

DIVISION K – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____

DIVISION 1 – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____

DIVISION 2 – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____

DIVISION 3 – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____

DIVISION 4 – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____

DIVISION 5 – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____

DIVISION 6 – 1st Place Name _____

Name of School: _____

Sponsoring Lions Club: _____